

# Bid & Hammer launches online store bnhshop.com

METRO NEWS

HYDERABAD

Multi-category auction house Bid & Hammer launched its e-retailing venture - B&H Shop, an online antiques selling platform for art, jewellery, prints, furniture, home decor and other gifts and collectibles. The feature of this store is that no bids - no premium - no registration is required as mandated at auctions. Clients pay just one flat rate through Bid & Hammer.

"The works on offer will be carefully selected and comprise an eclectic mix of vintage and contemporary designs, in original untouched condition. Any item purchased can be shipped worldwide. Making decorative art, curios, cufflinks, silver jewellery, vintage photos and ephemera available at the click of a button along with a direct to home delivery service no matter which part of the world one is," said Ankush Dadha, director of Bid & Hammer who is also the head - Operations of bnhshop.com.



"In between auctions we now wish to continue engaging our patrons and at the same time cater to a new collector base by the introduction of a home-decor and collectible accessories segment that does not involve the formalities of an auction," he added. "Another feature is that people can also buy straight from the face-book page without having to visit the website."